MES COURSE MODULE In

FASHION DESIGN

General Information for Assistant Fashion Sales and Show Room Representative

Name of Sector	Fashion Design
Name of Module	Assistant Fashion Sales & Show room
	Representative
MES Code	FAD 703
Competency as per NCO Code	After completing the training candidate would
	able to work as an Assistant to Sales/ show
	Room Representative in improving the sales.
Duration of Course	680 Hrs
Entry Qualification of Trainee	7 th
Unit Size	20
Power Norms	3 kw
Space Norms – Work Shop	
- Class Room	
Instructors Qualification	1.Graduate in Apparel related subject or 3
	years Diploma in Costume Design & Dress
	Making/Fashion Technology from recognized
	Institute with 2 years of Experience in the
	field
Desirable Qualification	1. Craft Instructor Certificate in any trade
	of garment Sector

Practical Competencies	Under pinning Knowledge (Theory)
 Fundamentals of computer 	 Worksheet preparation
 Email learning ,net surfing 	 Market survey
• Measure for maintenance, care,	 Requiring communication skill
safety needs.	development
 communication skill 	 Basic of visual merchandising
development	 Billing and record keeping
 Basic of visual merchandising 	 Management principal
Retail formats	 Fashion concepts and market
 Accounting principals 	 Marketing research
Costumers Relationship	 Supply chain and logistic
 Fashion forecasting and trend 	 Basic operating and functional
recognition.	behavior know consumers.
 Fundamental of retailing 	 Product detailing (understanding)
	 Branding and labeling

 Fashion concepts and market Marketing research Product detailing (understanding) Branding and labeling Fundamental of retailing Colour theory Theme base presentation for 	 Theme window display Product launching Folding, casing, presentation Colour scheme Colour effects
 Theme base presentation for window display. 	

List of Tools & Equipment for 20 Trainees

SI.	Name of Tool /Equipment	Quantity (Nos.)
NO.		
1.	Note Book 100 pgs, Accounts- Book	10 nos.
2.	Pencil, Eraser,	10 nos.
3.	White A4 Sheet	20 nos.
4.	Computer	1 nos.
5.	Printer	1 nos.
6.	Slot of garment	20 nos.

- 1. Module Name:
- 2. Sector:
- 3. Code:
- 4. Entry Qualification:
- **5. Terminal Competency:**

6. Duration:

7. Course Contents:

Minimum 7th standard and 14 years of age After completing the training candidate would able to work as Fashion designer using the ornaments and ornamentation techniques. 400 hours. **Practical Competencies Underpinning Knowledge (Theory)**

Apparel Ornamentalist Grade 1

Fashion Design

FAD 704

Use of tools and equipments in	Apparel Art
safe manner.	Tools and Equipments.
Practicing Basic Embroidery	Study of Embroidery and Basic
Stitches, Composite stitches.	stitches.
Use of beads and sequins	Study of painting Techniques.
Painting Strokes round brush	Study of Regional Embroidery.
strokes, Flat brush strokes	Design development.
Development of Motives.	
-	

DESCRIPTION	QUANTITY
Note Book 200 pgs, Pencil, Eraser,	20 sets
Ruler, Sharpener, Pen	
Hand Needle Assorted	20 Sets
White Carbon	20
Fabric Painting	20 set
White Cotton Fabric	4 Mts x 20
Flat & Round Brush	20 Set
(00,0,1,2,3,4,5,6,8)	
Embroidery Ring	20
Palate	20
Embroidery Threads	Depending on Usage
Tracing Sheet	20
Sequins, Beads and other ornamental	As needed
items	

- 1. Module Name:
- 2. Sector:
- 3. Code:
- 4. Entry Qualification:
- **5. Terminal Competency:**

6. Duration:

7. Course Contents:			
	Practical Competencies	Un	derpinning Knowledge (Theory)
\triangleright	Safety precautions (uses of	\checkmark	Introduction to Textiles.
	tools and equipments in safe	\triangleright	Classification of Textile.
	manner.)	\triangleright	Fibre, Fabric and their properties.
\succ	Familiarization with tools and	\triangleright	Types of Printing.
	equipments.	\succ	Stain Removal.
\triangleright	Usage of tools and	\succ	Preparation for Batik Printing
	equipments.	\succ	Batik technique
\triangleright	Fabric test. (Burning test)		-
\succ	Stain Removal.		
\succ	Printing Batik by applying		
	wax, removing the wax at the		
	places of designs.		

Batik Printing Specialist

Minimum 7th Standard and 14 years of age

After completing the training candidate would able to work as designer using Batik styles to the satisfaction of the customers.

Fashion design

FAD705

500 hours.

DESCRIPTION	QUANTITY
Note Book 100 pgs, Pen, Pencil, eraser	20each
Scale (6" & 12")	1 (Each) (20)
Different types of fabric swatches	1 (Each) (20)
White Cotton Fabric	3 Mts x 20
Blocks (Single, Double & tri coloured)	Various designs
Light colour cotton fabric.	1 Mtr x 20
Sponge sheet	20
Dye, wax, Chemicals	As needed
Thread	20 roles
Gloves	20 pairs
Container (Plastic, Glass, metal)	10
Cups	3 x 20
Painting Brush (2 no)	20
Printing table with bedding	20
Cloth holding frame	20
Wooden stirrer	20
Water bath	20

- 1. Module Name:
- 2. Sector:
- 3. Code:
- 4. Entry Qualification:
- **5. Terminal Competency:**

6. Duration:

7. Course Contents:

Fashion Design FAD 706 Minimum 7th Standard and 14 years of age After completing the training, the candidate would able to work as designer with skill of tieand-dye and satisfy the customers. 500 hours.

Practical Competencies	Underpinning Knowledge (Theory)
Practicing use of tools and	Introduction to Textiles.
equipments in safe manner.	Classification of Textile.
Fabric test. (Burning test)	Fibre, Fabric and their properties.
Stain Removal.	Different types of dyes and their
Techniques followed for Tie	affinity to different fibres
and Dye – Resist Printing,	Types of Printing.
Dyeing with Tie and Dye	Stain Removal.
method	Preparation for Tie and Dye
	➢ Tie and Dye

Tie and Dye Specialist

DESCRIPTION	QUANTITY
Note Book 100 pgs, Pen, Pencil, Eraser	20 each
Scale (6" & 12")	1 (Each) (20)
Different types of fabric swatches	1 (Each) (20)
White Cotton Fabric	3 Mtr x 20
Blocks (Single, Double & tri coloured)	Various designs
Light colour cotton fabric.	1 Mtr x 20
Stove	1 set
Dye, wax, Chemicals	Vary
Thread	20 roles
Gloves	20 pairs
Container (Plastic, Glass, metal)	10
Big container	4
Painting Brush (2 no)	20
Printing table with Bedding	20
Cloth holding frame	20
Wooden stirrer	20
Water bath	20

1. Module Name:	Block Printer
2. Sector:	Fashion design
3. Code:	FAD707
4. Entry Qualification:	Minimum 7th Standard and 14 years of age
5. Terminal Competency:	After completing the training, the candidate
	would be able to work as a designer using Block
	Printing techniques to the satisfaction of

customer.

500 hours.

6. Duration:

7. Course Contents:

Practical Competencies	Underpinning Knowledge (Theory)
Understanding the trends in	Introduction to Textiles.
the block printing.	 Classification of Textile.
Interacting with the block	Fibre, Fabric and their properties.
makers and getting the	Different types of dyes and their
required blocks.	affinity to different fibres
Preparing the fabrics for	Types of Printing.
printing, printing them and	Preparation for Block Printing
showing the same to marketin	g > Stain Removal.
persons and getting their	Block Printing
approval.	Familiarization with tools and
Safety precautions (uses of	equipment.
tools and equipment in safe	Usage of tools and equipment.
manner.)	
Fabric test. (Burning test)	
Stain Removal.	

DESCRIPTION	QUANTITY
Note Book 100 pgs., Pen, Pencil, Eraser	20 Each
Scale (6" & 12")	1 (Each) (20)
Different types of fabric swatches	1 (Each) (20)
White Cotton Fabric	3 Mts x 20
Blocks (Single, Double & tri coloured)	Various designs
Light colour cotton fabric.	1 Mtr x 20
Sponge sheet	20
Dye, Chemicals	Vary
Thread	20 roles
Gloves	20 pairs
Container (Plastic, Glass, metal)	6
Big Plate	20
Painting Brush (2 no)	20
Printing table with Bedding	20

1. Module Name:	Accessories designer	
2. Sector:	Fashion design	
3. Code:	FAD 708	
4. Entry Qualification:	Minimum 7th Standard and 14 years of age	
5. Terminal Competency:	After completing the training, the candidate	
	would able to work as Fashion Accessories	
	designer, for different tastes of customers for	
	different uses.	
6. Duration:	500 hours.	

7. Course Contents:

	Practical Competencies	Underpinning Knowledge (Theory)
\checkmark	Understanding the taste of	Role of accessories for different end
	customers and their liking for	uses of garments.
	different accessories in a	Tools and Equipments.
	garment.	Study of Human Anatomy.
\succ	Designing sketches and getting	 Eight Head Theory.
	approval from the customer	Colours.
	like the Basic shapes, foot	Fabric Selection.
	wear sketches, hand bag	Principles of Designing
	sketches, head gears sketches,	Study of Fashion Accessories
	jewellery sketches etc.	Fashion Designing and Illustration
\succ	Sourcing the accessory	
	manufacturers to get the	
	required accessories.	

Tools and equipment for batch of 20 trainees

DESCRIPTION	QUANTITY
Sketching Book 150pgs A3	20
Pencils (HB,B,2B,5B,6B)	1 box Each(20)
Micro Tip Pencil (Soft .05)	20
Steindler	20 box
Ruler (6'' & 12'')	1 each (20)
Eraser	20
Sharpener	20
Glitter Pen	20 set
Fabric Colours	20 Set
Pen	Blue & Black (20)
Note Book 100 pgs	20
Compass	20
Old X-ray Sheet	20
Sketching Table	20
Stools	20

1. Single needle Lock Stitch Machine - 10 nos.

2. Embroidery Machine (multi functioning) - 04 nos.

- 3. Over Lock Machine 01 nos.
- 4. Button / Button Hole Machine 01 nos.
- 5. 3 thread machine 01 nos.
- 6. Machine Attachments- Binder, Zipper Foot, Bottom Fold 20 nos.
- 7. Scissor 10" 20 nos.
- 8. Cutting Table 04 nos.
- 9. Display unit-boards, frames as required
- 10. Pressing Table 02 nos.
- 11.Steam Press 02nos.
- 12.Computer 10 nos.
- 13.Digitizer 01no.
- 14.Plotter 01no.
- 15.Printer 02 nos.
- 16.Colour printer 01no.

Semi Consumables item

- 1. Fashion magazines, Catalogues/Fashion kaleidoscope 03 nos.
- 2. Material for Fabric Dyeing & printing 04 nos.
- 3. Swatch Library 20nos.
- 4. French Curve 20 nos.
- 5. L Square Scale 20 nos.
- 6. Hip Curve 20 nos.
- 7. Measuring Tape 20 nos.
- 8. Notcher 04 nos.
- 9. Tracing Wheel 04 nos.
- 10. Scissors (paper Cutting) 04 nos.
- 11.Cartridge sheets 10 each
- 12.Poster colours (12 colours) 01 each
- 13. Paint Brushes (assorted pack) 01 each
- 14.Colour palette 01 each
- 15.Dry pastels 01 each
- 16.Gateway sheets 20 sheets each
- 17.Coal pencil 1 each
- 18.Embroidery Frame 20 nos.
- 19. Embroidery Threads (Assorted colours) 30 nos.
- 20.snipers 10nos.
- 21. Fashion trend magazine 01 nos

NAME	: Advance Fashion Design
SECTOR	: Fashion Design
CODE	: FAD 901
ENTRY QUALIFICATION	: Certificate in Fashion Design Technology

TERMINAL COMPETENCY : After completion of the course the trained person would be a technical designer, fashion coordinator or fashion merchandisers in apparel industry with necessary skills and know how.

DURATION : 1040 hrs

CONTENT : The course will provide in-depth knowledge of fashion illustration, design ideas, fabric study, pattern making, garment construction and fashion merchandising.

Practical Competencies		Underpinning Knowledge (Theory)	
\checkmark	Practice discipline, hygiene, safety and	\checkmark	History of fashion
	effective communication	\succ	Costumes in ancient civilization
\succ	Visit to a garment manufacturing unit	\succ	Costumes of the bygone era- Indian &
\succ	Understanding elements and principles of		European
	design	\succ	Study of the basic aspects of a fashion
\triangleright	Introduction to pencil shading and flat		show
	sketching	\succ	Importance of work aids and machine
\succ	Nature drawing		attachments
	Using different colouring media	\succ	Importance of quality and quality control
\succ	Working on different colour schemes	\succ	Introduction to pattern making tools and
	Developing a fashion figure		equipment
\succ	Fashion figure stylization	\succ	Understanding the concepts of
\succ	Working on a theme and development of		merchandising
	mood boards, colour story and swatch	\succ	Role and responsibilities of
	boards		merchandiser
	Theme based illustration		Introduction to garment costing
\succ	Visit to museums/ fashion shows & apparel	\succ	Export documentation- Inco and
	fair		payment terms
	Design Studio	\succ	Profile and organizational set up of a
	Fashion accessory designing		garment industry
	Design sheets layout		Introduction to garment styles and
\succ	Motif development and preparation of		identification of components and parts
	samples of Traditional Indian embroidery		Fundamentals of computer,
\succ	Visit to various traditional centres for art		documentation using MS Word, MS
	Portfolio presentation		Excel
\succ	Designing & illustrating lines for a fashion		Use of e-mail and internet
	show		Understanding of pattern making,
\succ	Practice of seams, samples and garment		grading and marker making tools using
	components		CAD software

\triangleright	Practice of various exercises on Industrial	\succ	Concepts of Entrepreneurship
	sewing machine using different work aids	\succ	Opportunity scouting and idea
	and machine attachments		generation
\succ	Handling different types of fabrics	\succ	Principles of accounting
\triangleright	Construction of complete garment: men's		
	shirt, dress, trouser and T-shirt		
\triangleright	Identification of common fabrics and		
	flagging		
	Sample preparation of dyeing and printing methods		
\succ	Visit to textile/fabric sourcing hub		
	Measurement checking as per spec sheets		
\succ	Pattern and drafting of basic blocks and		
	development of different styles of sleeves,		
	cuffs, shirts etc.		
\triangleright	Development of commercial patterns from		
	spec sheets/ tech packs		
\succ	Preparation of time and action plan		
\succ	Merchandising calendar		
\succ	Preparation of cost sheet		
\succ	Detailed garment analysis		
\succ	Practice on MS Word, Ms Excel		
\succ	Creating , editing and formatting document		
	and work sheets		
\succ	Creating email accounts, sending and saving		
	mails using search engines and surfing web		
	pages		
	Practice of pattern making, grading and		
	marker making tools using CAD software		
	Preparation of mini-marker and		
	development of commercial patterns using		
	digitizer and plotter		
	Preparation of business plan		
	Double entry book keeping		
	Preparation of a project report		

TOOLS AND TRAINING EQUIPMENT FOR A BATCH OF 25 TRAINEES

S No.	Description	Quantity
1.	Digital contents for Communication Skills & Personality Development	
2.	Digital contents for Health & Hygiene	
3.	Single Needle Lock Stitch Machine	25 nos.
4.	UBT Lock Stitch Machine	5 nos.
5.	Over Lock Machine	1 no.
6.	Button / Button Hole Machine	1 no.

7.	Feed of the arm machine	1 no.
8.	Bobbin & Bobbin Case	25 nos.
9.	Scissor 10"	25 nos.
10.	Cutting Table	5 nos.
11.	Machine Attachments- Binder, Zipper Foot, Bottom Fold	
12.	Pressing Table	2 nos.
13.	Steam Press	2 nos.
14.	Pick Glass	25 nos.
15.	Material for Fabric Dyeing & Printing	20mts each
16.	Table Loom	1 no.
17.	Swatch Library	
18.	Mannequins (Male & Female)	1 each
19.	Pattern Tables	4 Nos.
20.	Dummy	10 nos.
21.	24" Scale	25 nos.
22.	French Curve	25 nos.
23.	L-Square Scale	25 nos.
24.	Hip Curve	25 nos.
25.	Measuring Tape	25 nos.
26.	Notcher	5 nos.
27.	Tracing Wheel	5 nos.
28.	Scissors (paper Cutting)	5 nos.
29.	Fabric	30 mtr each
30.	Interlining	2 mtrs each
31.	Cartridge sheets	200 each
32.	Steadlers (36 colour pencils)	1 each
33.	Poster colours (12 colours)	1 each
34.	Paint Brushes (assorted pack)	1 each
35.	Colour palette	1 each
36.	Dry Pastels	1 pack each
37.	Gateway sheets	40 sheets each
38.	Coal pencil	1 each
39.	Portfolio file	25 nos.
40.	Embroidery Threads (Assorted colours)	30 nos.
41.	Embroidery Frame	25 nos.
42.	Mirrors (for embroidery)	50 nos.
43.	Computer	13 Nos.
44.	Digitizer	1 no.
45.	Plotter	1 no.
46.	CAD Pattern Making Software	5 keys

S. No.	(Designation)	Qualifications	Roles & Responsibilities
1	Lecturers	 Post Graduate in Textiles & Clothing or subjects in Apparel OR NIFT/NID Graduate. Should be having very clear high level of skills in their subject. Should have good Communication Skills Preference would be given to those knowing local language. 	 Developing learning resource material and laboratory development Student assessment and evaluation including examination work. Dissemination of knowledge through books publication etc. Monitoring and evaluation for academic activities. Providing education for the benefit of the community. Organizing field / Industry visits. Classroom and Laboratory instructions.
2	Instructors	 Graduate in Textiles or Apparel related subject OR at least 3 years Diploma in related subject from recognized institutes Should be capable of handling Sewing Labs/ Computers and IT software. Should have demonstrations skills Should have good communications skills in English, Hindi and any other Indian local language. 	 Keeping abreast of new knowledge and skills. Student assessment and evaluation including examination work. Self-development through upgrading qualifications and experience. Student guidance and counseling. Developing learning resource material and laboratory development. Classroom and laboratory instructions.

Teaching and Technical Resources Requirements

- Works loads are based on number of hours of direct interaction with students and do not include mentoring students, examinations evaluation work and self-study.
- The Faculty & Student ratio should be 1: 20.

FASHION DESIGN TECHNOLOGY

NAME	: Fashion Design Technology
SECTOR	: Fashion design
CODE	: FAD 801
ENTRY QUALIFICATION	: 12 th pass or equivalent
TERMINAL COMPETENCY	: To create technical designers, fashion coordinators, fashion stylists or

fashion merchandisers in apparel industry with necessary skills and know how.

DURATION : 1040 hrs

CONTENT : The course will provide in-depth knowledge of fashion illustration, styling, fabric study, pattern making, garment construction and fashion merchandising.

Practical Competencies			Underpinning Knowledge (Theory)
\checkmark	Practice discipline, hygiene, safety and effective communication	~	Basic communication skills and building industrial vocabulary
~		\sim	
	Visit to a garment manufacturing unit	\checkmark	Understanding of work ethics,
	Understanding elements and principles of design		importance of discipline, health and hygiene
\succ	Introduction to pencil shading and flat	\succ	Safety precautions in garment industry
	sketching	\checkmark	Introduction to fashion business and
\succ	Nature drawing		fashion terminology
\succ	Using different colouring media	\succ	Understanding fashion industry
\succ	Working on different colour schemes	\succ	Familiarization with world renowned
\succ	Developing a fashion figure		fashion designers
\succ	Fashion figure stylization	\succ	Introduction to fashion retail business
	Working on a theme and development of mood boards, colour story and swatch	\checkmark	Concept of design conceptualization & development
	boards	\checkmark	Importance of fashion planning and
\succ	Theme based illustration		fashion forecasting
	Visit to museums/fashion shows & apparel shows	>	Concept of colour theory & colour dimensions
\triangleright	Design sheets layout	\succ	Concept of 2D & 3D forms
	Motif development and preparation of		Introduction to traditional Indian
	samples of Traditional Indian embroidery		Textiles & Embroideries
\succ	Practice of seams, samples and garment	\succ	Importance of flat sketch and fashion
	components		illustration
\succ	Practice of various exercises on Industrial	\succ	Introduction to seams and stitches
	sewing machine using different work aids	\succ	Introduction to industrial sewing
	and machine attachments		machines
\succ	Handling different types of fabrics	\succ	Importance of work aids and machine

\succ	Construction of complete garment: men's		attachments
	shirt, dress, trouser and T-shirt	\succ	Textile manufacturing process, Fabric
\triangleright	Identification of common fabrics and		appreciation and sourcing
	flagging	\succ	Importance of quality and quality control
	Sample preparation of dyeing and printing methods	\triangleright	Introduction to pattern making tools and equipment
\triangleright	Visit to textile/fabric sourcing hub	\checkmark	Knowledge of drafting of basic bodice
\triangleright	Measurement checking as per spec sheets		block, sleeve, shirt and trouser block
\triangleright	Pattern and drafting of basic blocks and	\succ	Development of various styles of collar,
	development of different styles of sleeves,		sleeves, shirts, cuffs, pockets etc.
	cuffs, shirts etc.	\succ	Understanding the concepts of
\triangleright	Development of commercial patterns from		merchandising
	spec sheets/ tech packs	\succ	Role and responsibilities of
\triangleright	Preparation of time and action plan		merchandiser
\triangleright	Merchandising calendar	\succ	Introduction to garment costing
\succ	Preparation of cost sheet	\succ	Export documentation- Inco and
\triangleright	Detailed garment analysis		payment terms
		\checkmark	Profile and organizational set up of a garment industry
		\succ	
			Introduction to garment styles and identification of components and parts
			identification of components and parts

TOOLS AND TRAINING EQUIPMENT FOR A BATCH OF 25 TRAINEES

S No.	Description	Quantity
1.	Digital contents for Communication Skills & Personality Development	
2.	Digital contents for Health & Hygiene	
3.	Single Needle Lock Stitch Machine	25 nos.
4.	UBT Lock Stitch Machine	5 nos.
5.	Over Lock Machine	1 no.
6.	Button / Button Hole Machine	1 no.
7.	Feed of the arm machine	1 no.
8.	Bobbin & Bobbin Case	25 nos.
9.	Scissor 10"	25 nos.
10.	Cutting Table	5 nos.
11.	Machine Attachments- Binder, Zipper Foot, Bottom Fold	
12.	Pressing Table	2 nos.
13.	Steam Press	2 nos.
14.	Pick Glass	25 nos.
15.	Material for Fabric Dyeing & Printing	
16.	Table Loom	1 no.
17.	Swatch Library	
18.	Mannequins (Male & Female)	1 each

19.	Pattern Tables	4 Nos.
20.	Dummy	10 nos.
21.	24" Scale	25 nos.
22.	French Curve	25 nos.
23.	L-Square Scale	25 nos.
24.	Hip Curve	25 nos.
25.	Measuring Tape	25 nos.
26.	Notcher	5 nos.
27.	Tracing Wheel	5 nos.
28.	Scissors (paper Cutting)	5 nos.
29.	Fabric	15 mtr each
30.	Interlining	2 mtrs each
31.	Cartridge sheets	100 each
32.	Steadlers (36 colour pencils)	1 each
33.	Poster colours (6 colours)	1 each
34.	Paint Brushes (assorted pack)	1 each
35.	Colour palette	1 each
36.	Dry Pastels	1 pack each
37.	Gateway sheets	10 sheets each
38.	Coal pencil	1 each
39.	Portfolio	25 nos.
40.	Embroidery Threads (Assorted colours)	30 nos.
41.	Embroidery Frame	25 nos.
42.	Mirrors (for embroidery)	50 nos.

1.

Teaching and Technical Resources Requirements

S.	(Designation)	Qualifications	Roles & Responsibilities
<u>No.</u>	Lecturers	 Post Graduate in Textiles & Clothing or subjects in Apparel OR NIFT/NID Graduate. Should be having very clear high level of skills in their subject. Should have good Communication Skills Preference would be given to those knowing local language. 	 Developing learning resource material and laboratory development Student assessment and evaluation including examination work. Dissemination of knowledge through books publication etc. Monitoring and evaluation for academic activities. Providing education for the benefit of the community. Organizing field / Industry visits. Classroom and Laboratory

		instructions.
2 Instructors	 Graduate in Textiles or Apparel related subject OR at least 3 years Diploma in related subject from recognized institutes Should be capable of handling Sewing Labs/ Computers and IT software. Should have demonstrations skills Should have good communications skills in English, Hindi and any other Indian local language. 	 and skills. Student assessment and evaluation including examination work. Self-development through upgrading qualifications and experience. Student guidance and counseling.

- Works loads are based on number of hours of direct interaction with students and do not include mentoring students, examinations evaluation work and self-study
- The Faculty & Student ratio should be 1: 20.

Retail Sales Associates

NAME:	Retail Sales Associates	
SECTOR:	Fashion Design	
CODE:	FAD 601	
ENTRY QUALIFICATION:	Minimum 10th Std.	

TERMINAL COMPETENCY: After completing the course the trainee would be able to work as retail sales associates in a garment retail store.

DURATION:	520 Hrs.
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CONTENT:

Practical Competencies	Underpinning Knowledge (Theory)
Basics of Visual Merchandising	Overview of Indian Retail Market
Handling billing Counter and Software like RFID applications	Understanding of different retail Formats
in Retail.	Learn Basic Operations of Garment retail Stores
Fundamental of Retailing	Stores
Product Knowledge	Customer Interactions and help them to purchase Merchandise
Business Communication	Communication Skills & Soft Skills
Management Principles	Supply Chain and Logistics Management
Marketing Research	Fashion Forecasting & Trend Analysis
Product Knowledge	 MIS for Retailers Research work

TOOLS AND EQUIPMENTS FOR A BATCH OF 20 TRAINEES

S.NO.	DESCRIPTION	QUANTITY
1	Note Book 100 pgs, Pen, Pencil, Eraser, Ruler, White A4 Sheets	20 Nos.

S. No.	(Designation)	Qualifications	Roles & Responsibilities
1	Lecturers	 Post Graduate in Textiles & Clothing or subjects in Apparel OR NIFT/NID Graduate. Should be having very clear high level of skills in their subject. Should have good Communication Skills Preference would be given to those knowing local language. 	 Developing learning resource material and laboratory development Student assessment and evaluation including examination work. Dissemination of knowledge through books publication etc. Monitoring and evaluation for academic activities. Providing education for the benefit of the community. Organizing field / Industry visits. Classroom and Laboratory instructions.
2	Instructors	 Graduate in Textiles or Apparel related subject OR at least 3 years Diploma in related subject from recognized institutes Should be capable of handling Sewing Labs/ Computers and IT software. Should have demonstrations skills Should have good communications skills in English, Hindi and any other Indian local language. 	 Keeping abreast of new knowledge and skills. Student assessment and evaluation including examination work. Self-development through upgrading qualifications and experience. Student guidance and counseling. Developing learning resource material and laboratory development. Classroom and laboratory instructions.

Teaching and Technical Resources Requirements

- Works loads are based on number of hours of direct interaction with students and do not include mentoring students, examinations evaluation work and self-studies.
- The Faculty & Student ratio should be 1: 20.

SOFTWARE APPLICATION IN FASHION DESIGN

NAME	: Software Application in Fashion Design
SECTOR	: Fashion Design
CODE	: FAD 701
ENTRY QUALIFICATION	: 10 th Pass with skills in sketching & basic computer operation.

TERMINAL COMPETENCY : After completion of the course the candidate would be able to work as a Fashion designer/ stylist and would be able to interpret design of fabrics & garment styles using Reach Fashion Studio Software.

DURATION : 580 hrs

CONTENT : The programme covers fashion Illustration, 3-D product visualization, texture mapping, color reduction & cleaning, design repeat, color ways, color communication and spec creation of garment styles using fashion software.

TOOLS AND EQUIPMENT FOR A BATCH OF 15 TRAINEES

S No.	Description	Quantity
1	Computer	15 Nos.
2	Software (Corel-Draw & Reach Fashion Studio)	
3	Printer	1 No.

Teaching and Technical Resources Requirements

S.	(Designation)	Qualifications	Roles & Responsibilities
No.			
1	Instructors	 Graduate in Textiles or Apparel related subject OR at least 3 years Diploma in related subject from recognized institutes Should be capable of handling Sewing Labs/ Computers and IT software. Should have demonstrations skills Should have good communications skills in English, Hindi and any other Indian local language. 	 Keeping abreast of new knowledge and skills. Student assessment and evaluation including examination work. Self-development through upgrading qualifications and experience. Student guidance and counseling. Developing learning resource material and laboratory development. Classroom and laboratory instructions.
2	Trainers	 10+2 & with at least 2 years Diploma in related subject with special knowledge in Garment or Textile Sector and courses of Pattern master/Operator Training/Quality checking etc. Should be able to train basically in core courses. Should have good communication skills. Having knowledge of local knowledge. 	 Classroom instructions and laboratory instructions. Dissemination of knowledge Providing Technical Support. Keeping abreast of Technical Skills.

- Works loads are based on number of hours of direct interaction with students and do not include mentoring students, examinations evaluation work and self-study.
- The Faculty & Student ratio should be 1: 20.

SOFTWARE APPLICATION IN APPAREL MERCHANDISING

NAME	: Software Application in Apparel Merchandising
SECTOR	: Fashion design
CODE	: FAD 702
ENTRY QUALIFICATION	: 12 th pass with 1 year industry experience OR

Certificate in Fashion Designing/Garment Manufacturing

TERMINAL COMPETENCY : After completion the course the candidate would be able to work as an Assistant Merchandiser or Fashion Merchandiser and would be able to plan & control the process of garment making from sourcing of raw material till dispatch of the merchandise

DURATION : 220 hrs

CONTENT : The programme covers principles of merchandising, inventory management of fabrics & accessories w.r.t. details of construction, costing, sourcing, data base of buyers' styles, planning, time & action schedule and follow-up of the same.

Practice Health & Safety – select, use, maintain & store – tools, equipment & clothing safely	 Basic knowledge of Computer Knowledge of basic garments name & parts
 Practice of balance enquiry & vender enquiry Practice of internal & external costing and customer price & quotation Practice of order entry, critical path and final inspection report Practice of payment terms, shipment detail, fabric master & trim master Practice of supplier evaluation sheet, company master, role department & change password 	 Knowledge of seams & stitches Knowledge of garment analysis Knowledge of costing through CAD Knowledge of sample & inspection report through CAD Knowledge of order process through CAD Knowledge of production critical path and production updates through CAD Knowledge of shipping document, customer feedback through CAD Knowledge of payment terms, shipment detail, fabric master, trim master through
	 CAD Knowledge of time & action plan through CAD

TOOLS AND EQUIPMENT FOR A BATCH OF 15 TRAINEES

S No.	Description	Quantity
1.	Computer	15 Nos.
2.	Software (Reach Merchandiser Manager) installed in each computer .	
3.	Printer	5

S. No.	(Designation)	Qualifications	Roles & Responsibilities
1	Instructors	 Graduate in Textiles or Apparel related subject OR at least 3 years Diploma in related subject from recognized institutes Should be capable of handling Sewing Labs/ Computers and IT software. Should have demonstrations skills Should have good communications skills in English, Hindi and any other Indian local language. 	 Keeping abreast of new knowledge and skills. Student assessment and evaluation including examination work. Self-development through upgrading qualifications and experience. Student guidance and counseling. Developing learning resource material and laboratory development. Classroom and laboratory instructions.
2	Trainers	 10+2 & with at least 2 years Diploma in related subject with special knowledge in Garment or Textile Sector and courses of Pattern master/Operator Training/Quality checking etc. Should be able to train basically in core courses. Should have good communication skills. Having knowledge of local knowledge. 	 Classroom instructions and laboratory instructions. Dissemination of knowledge Providing Technical Support. Keeping abreast of Technical Skills.

Teaching and Technical Resources Requirements

- Works loads are based on number of hours of direct interaction with students and do not include mentoring students, examinations evaluation work and self-study.
- The Faculty & Student ratio should be 1: 20

General Information for Home Furnishing

Name of Sector	Fashion Design
Name of Module	Home Furnishing
MES Code	FAD 703
Competency as per NCO Code	The candidate would be able to prepare
	Home furnishing items with quality
Duration of Course	680 Hrs
Entry Qualification of Trainee	8 th Pass
Unit Size	20
Power Norms	2 kw
Space Norms – Work Shop	
- Class Room	
Instructors Qualification	Degree (4 yrs) in Fashion Designing/
	Fashion Technology with one year
	experience
	Or
	Three Years Diploma in Fashion
	Designing/Fashion Technology/ CDDM with
	two years experience
	Or
	NTC/NAC in Fashion technology/Dress
	making/Cutting sewing with three years
Desirable Qualification	experience
Desirable Qualification	Craft instructor certificate(CIC)

Practical Competencies	Under pinning Knowledge (Theory)
Exercises on Fundamentals of	Introduction To Soft Skills and
Grammar	Communication Skills
Business Letters	 Fundamentals Of Grammar And
 Aids to correct writing 	usage
Exercises On Types Of Business	 Introduction To Business
Letters	Communication
Internet Basics	 Types Of Communication
	Aids To Correct Writing
Collection Of Different Types of	Listening Skills
Furnishing Material	7'c Of Communication
Prepare Sample file and survey	 Role of Communication
Report	 Types Of Business Letters
Sample collection of different	Introduction To Internet Basics
accessories used in home Furnishings	Techniques Of attending Interview
Designing Of Rug Making	Self Management And Personality
Sample Making Of Rug Making	Development
Drafting ,cutting stitching of	Introduction to Textile Furnishing
Draperies	Definition
Curtains	 Different Types of Furnishing
o ourtains	Material-Woven and Non Woven
Drafting ,cutting stitching of	 Factors affecting selection of
Sofa covers	home furnishing
Cushion covers	Selection of Special Fabrics
Drafting and designing of:	 Bed sheets and bed covers
Different types of bed linen	Pillow covers
Sheets	Table covers
Blanket covers	Table Napkins
Comforts	Towel
Comfort covers	 curtain and draperies
	 blanket
Bed spreads Dillow covers	carpet
Pillow covers Stitching of designer had apreads or	 upholstery
Stitching of designer bed spreads or comfort covers	Care And Storage
Drafting cutting stitching of Kitchen Linen	Brushing and Airing
Dish clothes	 Clean Storage
Hand towels	 Stain Removal
Fridge cover	immediate Repairing appropriate Loundry Procedure
Mixer Cover	appropriate Laundry Procedure Introduction Of Floor covoring
Microwave cover	Introduction Of Floor covering
Designing ,drafting, cutting and stitching	Rugs Cushian pada upp and para
of Table linens	Cushion pads ,use and care
	Introduction To home decoration:
	Draperies Obside of Fabric
	Choice of Fabric

 Calculating the amount of material
needed
Curtains
 Types of curtains
 Methods of finishing
draperiestucks and pleats
Introduction To Living room furnishing
Sofa covers
cushion covers
upholsteries-bolster and bolster covers
Bed Linens-
Definition
 Different types of bed linen
Sheets
 Blanket & Blanket covers
Comforts & Comfort covers
Bed spreads
 Pillow covers
Their use and care
 Kitchen Linen
Types of kitchen linen
Dish clothes
Hand towels
Fridge cover
Mixer Cover
Microwave cover
 Their use and care
Table Linens-
Definition
 Types of table linens
 Table mats
 Table Cloth
 Hand Towels
 Selection –use and care
Project development: on Recent Trends In
Home Furnishings
 - 3-

Sl No.	Description	Quantity
1.	Single needle industrial lock stitch machine	10
2.	Over lock machine 3 thread	02
3.	Computer System	01
4.	Machine Attachments/ Sewing Aids	As per requirement
5.	Trimmers	20
6.	Tool kit	20
7.	Measuring Tape	20
8.	Scissors	20
9.	Pinking Shears	05
10.	Pressing stand	02
11.	Steam Iron	02

Tools & Equipment for a batch of 20 trainees

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General Information for Merchandising

Name of Sector	Fashion design
Name of Module	Merchandising
MES Code	FAD 704
Competency as per NCO Code	After completion the course the candidate would be able to work as an Assistant Merchandiser or Fashion Merchandiser and would be able to plan & control the process of garment making from sourcing of raw material till dispatch of the merchandise
Duration of Course	680 Hrs
Entry Qualification of Trainee	12 th Pass
Unit Size	20
Power Norms	3 kw
Space Norms – Work Shop - Class Room	
Instructors Qualification	Degree (4 yrs) in Fashion Designing/ Fashion Technology with one year experience Or
	Three Years Diploma in Fashion Designing/Fashion Technology/ CDDM with two years experience Or
	NTC/NAC in Fashion technology/Dress making/Cutting sewing with three years experience
Desirable Qualification	Craft instructor certificate(CIC)

Practical Competencies	Under pinning Knowledge (Theory)
Exercises on Fundamentals of	 Introduction To Soft Skills and
Grammar	Communication Skills
Business Letters	 Fundamentals Of Grammar And usage
Aids to correct writing	 Introduction To Business
5	Communication
Exercises on types of Business Letters	
	Types Of Communication
Internet Basics	Aids To Correct Writing
Identifying the Scope of	Listening Skills
Merchandising	7'c Of Communication
Practical Aspects of Merchandising	Role of Communication
Communication	 Types Of Business Letters.
Designing and Preparation Of	 Introduction to INTERNET Basics
Tech Pack Interpretation and	 Techniques Of attending Interview
updating	 Self Management And Personality
 Preparation Of Basic stock list/ 	Development
 Model stock list/Never out list 	• Identify the scope of importance of the
Practical Exercises On :	fashion industry to our economy.
 Sampling and scheduling 	 Introduction to merchandising:
 Samples and its types 	 Functions of Merchandiser
Approvals	 Merchandising department
Pattern approvals	organization chart
Size set approvals	 Merchandising communication
Pre-production follow up	 Tech-pack interpretation and
Buyer communication	updating
Reporting	Merchandise mix management and
Record maintenance	strategies
Order break-up	Life style merchandising
CMP and TNA preparation	Classification of merchandising
Costing	 Basic stock list/Model stock list/Never
Estimating and aims of estimating	out list
	 Key role played by merchandiser in a
Costing, aims of costing	retail organization
Difference between estimating and	 Types of buyers Retailing and buying
costing	seasons and their significance in
Types of estimates	product planning
Elements of cost	 Merchandisers role in an organization
Material cost	from buyer contact to merchandise
Labor cost different type of	deliver
expenses	Sampling and scheduling
Cost of product	 Samples and its types
Advertisement cost	 Approvals
Practical Aspects and exercises on :	 Pattern approvals
Sourcing	
Bill of materials	
	 Pre-production follow up

 Vendor evaluation Purchase order Material planning Merchandising Documentation (Manually And with the help of Software) Export procedures Import/Export documentation FOB, C&F, CIF Shipping mark Certificate of origin Letter of credit Bill of lading Export license Packing list Commercial invoice Tech-pack interpretation Bill of lading Export license Import/Export documentation chart Tech-pack interpretation FOB, C&F, CIF Shipping mark Certificate of origin Letter of credit Bill of lading Sourcing Burchandising department organization chart Tech-pack interpretation Bill of lading Export license Import/Export documentation Export procedures Import/Export documentation Export procedures Import/Export documentation Inport/Export documentation Export procedures Import/Export documentation Export procedures Import/Export documentation Export procedures Import/Export documentation Export procedures Import/Export documentation Export procedures Inport/Export documentation Interpret the process of fashion forecasting Summarize the movement and acceptance of fashion Interpret the relationship between historical events and fashion evolution Identify major fashion centers, types of designers and price market 		
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 Identify major fashion centers, types of designers and price market 		•
of designers and price market		evolution
of designers and price market		\circ Identify major fashion centers, types
•		
000090100		categories

• Research influential names in
fashion design
 Recognize current fashion trends
Introduction to time and action plan
 Description of TNA
 Advantage
 Importance
 Preparation of TNA
 Exercise on TNA planning
Introduction to merchandise calendar
• Definition, scope prospects of
merchandise calendar
• Advantages of merchandise
calendar
 Working and planning process as
per merchandise calendar
The Business of Fashion
 Explain the concept of marketing in
fashion
 Explain the economics of fashion
 Identify the types of fashion retailers Describe the fashion industry from a
 Describe the fashion industry from a global parapactive
global perspective
Merchandise Information
 Identify the components of the promotional mix
promotional mix
• Explain the elements and principles
of design
 Indentify merchandise classifications
 Explain sizing in apparel.
Selling Fashion
\circ Explain selling in the retail
environment
 Demonstrate the steps of a sale
 Perform various mathematical
calculations in retail sales.
o Introduction to merchandise
documents
 Importance or documentations and
various procedures in merchandising
o Introduction and working with
specification sheet
\circ Introduction and preparation of
specification sheets
 Costing of garment for retail and
export market

 Export and Import Documentation
\circ Introduction and explanation to
various export and import
documentation
 Advantages of export and import
documentations
Introduction of Inspection reports
 Types of inspection reports
 Advantages
 Concepts of order processing
 Production updates
 Shipping updates
 Customers feedback
 Fashion Promotion
Identify the components of the promotional
mix.
Discussion of fashion advertising.
Explanation of visual merchandising
use of special events in fashion promotions
Create a fashion promotion plan
· · ·
2 weeks internship in any Garment Export
House

TOOLS AND EQUIPMENTS FOR A BATCH OF 20 TRAINEES

S.NO.	DESCRIPTION	QUANTITY
1.	Computer System with internet facility	10
2	Related Software installed in each computer	
3	Printer	2
4		

Norse of Ocotor	Fashian Dasim
Name of Sector	Fashion Design
Name of Module	Export Documentation & Procedure
MES Code	FAD 705
Competency as per NCO Code	After completion of the course the candidate would be able to work as a Documentalist or junior. executive in any Garment Export
Duration of Course	680 Hrs
Entry Qualification of Trainee	12 th + Experience in any Garment Unit
Unit Size	20
Power Norms	3 kw
Space Norms – Work Shop - Class Room	
Instructors Qualification	Degree (4 yrs) in Fashion Designing/
	Fashion Technology with one year
	experience
	Or
	Three Years Diploma in Fashion
	Designing/Fashion Technology/ CDDM with
	two years experience
	Or
	NTC/NAC in Fashion technology/Dress
	making/Cutting sewing with three years
	experience
Desirable Qualification	Craft instructor certificate(CIC)

General Information for Export Documentation & Procedure

Practical Competencies	Under pinning Knowledge (Theory)	
Exercises on Fundamentals of Grammar	Introduction To Soft Skills and	
Business Letters	Communication Skills	
Aids to correct writing	 Fundamentals Of Grammar And 	
Exercises On Types Of Business	usage	
Letters	 Introduction To Business 	
Internet Basics	Communication	
Practising on :	 Types Of Communication 	
 Exercises of Registration 	Aids To Correct Writing	
 Preparing survey report of 	Listening Skills	
categories of export	7'c Of Communication	
 Role of Overseas agent and 	 Role of Communication 	
remittance	 Types Of Business Letters. 	
 Overview of various export 	 Introduction To INTERNET Basics 	
promotion schemes	 Techniques Of attending Interview 	
 Duty Drawback & Advance 	Self Management And Personality	
License.	Development	
Remission scheme	Preliminaries of exports	
 Export Promotion Capital goods 	Registration-	
scheme.	IEC,RCMC,EPC,CENTRAL EXCISE	
Export of Principal Commodities in	Categories of export	
India	 Physical-Direct or indirect 	
 SEZ,EHTP,STP,&EOU'S Types of 	 Deemed Exports 	
export houses.	 Merchant and Manufacture Exports 	
	Shipping Documents and terms used in	
	shipping	
	Export Procedure	
	Excise clearance for export	
	Marine insurance of export cargo	
	Shipment goods	
	Quality ⪯ shipment inspection	
	ECGC Services	
	GSP Rules of origin	
	Shipment And Transport	
	• Sea	
	• Air	
	• Rail	
	Road	
	• Pipeline	
	E-commerce and its impact on business	
	Role of international exhibitions and trade	
	fairs	
	India's Export import trade since 1951-1952	
	How to export and import	
	How to enroll in DFT	

 How to obtain IEC CODE Export Finance Letter of credit International Economics International Finance and Foreign exchange management
 Computer Awareness

TOOLS AND EQUIPMENTS FOR A BATCH OF 20 TRAINEES

SI. No	Description	Quantity
1.	Computer system with Internet facility	20
2.	Software (Documentation)	
	Loaded in each computer	
3.	Printer	1

General Information for Aari machine

Name of Sector	Fashion Design	
Name of Module	Aari Machine	
MES Code	GAR 706	
Competency as per NCO Code	The candidate would be able to perform Aari Machine on fabric and garments	
Duration of Course	680 Hrs	
Entry Qualification of Trainee	8 th Pass	
Unit Size	20	
Power Norms	7 kw	
Space Norms – Work Shop - Class Room		
Instructors Qualification	 Graduate in Apparel related subject having Embroidery & traditional craftsmanship as a subject or 3 years Diploma in Costume Design & Dress Making/Fashion Technology from recognized Institute with 2 years of Experience in the field 	
Desirable Qualification	2. Craft Instructor Certificate in Embroidery & needle craft	

Practical Competencies	Under pinning Knowledge (Theory)
 Practice Health & Safety – select, use, maintain & store – tools, 	Introduction To Aari Machine
equipments & clothing safely	Basic Parts& Functions
Practicing speed control	Set the machine for embroidery
Basic oiling and repairing	Threading a Machine
 Techniques of transferring the design on the fabric 	Winding a Bobbin
design on the fabric	Frame fitting and its precautions
 Practising and Sample making Of: Zig – zag line 	Defects and Remedies
 Curved line Spiral line Practicing on different fabric 	 Knowledge of different needles & threads and its uses
 Practicing on printed fabric s 	 Method of transferring a design
To sew various designs like Motifs, Logo, Monogram, Appliqués, Animal designs	 precautions to be taken while working on machine

SI. No	Description	Quantity
4.	Frames (Assorted Size)	20
5.	Aari Embroidery machine	20
6.	Machine Needles	As required
7.	Threads	As required
8.	Thread Trimmer	20
9.	Seam ripper	20
10.	Measuring Tape	20
11.	Steam iron	01
12.	Iron Stand	01
13.	Tracing Table	01
14.	Scissors	05

Tools & Equipment for a batch of 20 trainees

General Information for Software application in Fashion Technology

Name of Sector	Fashion Design	
Name of Module	Software application in Fashion Technology	
MES Code	FAD 707	
Competency as per NCO Code	After completion of the course the candidate would be able to work as a Fashion designer/ stylist and would be able to interpret design of fabrics & garment styles using Reach Fashion Studio Software.	
Duration of Course	680 Hrs	
Entry Qualification of Trainee	10th Pass with skills in sketching & basic computer operation	
Unit Size	20	
Power Norms	3 kw	
Space Norms – Work Shop - Class Room		
Instructors Qualification	 Graduate in Apparel related subject or 3 years Diploma in Costume Design & Dress Making/Fashion Technology from recognized Institute with 2 years of Experience in the field 	
Desirable Qualification	3. Craft Instructor Certificate in any trade of garment Sector	

Practical Competencies	Under pinning Knowledge (Theory)
Practice Health & Safety	Basic knowledge of Computer
 select, use, maintain & store tools, equipments & clothing safely 	 Knowledge of different tools of Corel draw
 Practice of tools, layout, different effects, bitmap, transformation, group ungroup & order 	 Knowledge of Illustration through coral draw
 Practice of making croquis with different style 	 Knowledge of 3-D designing through Reach Fashion Studio
 Practice of draping on croquis with different dresses 	 Knowledge of texture Mapping, color reduction, design repeat, color communication, Spec. creation
 Practice of making accessories, Face, Hairstyle, Rendering, Postures 	
Practice of different effect on garments	
 Practice of texture Mapping, texture table, create woven material, set canvas, edit Image 	

TOOLS AND EQUIPMENTS FOR A BATCH OF 20 TRAINEES

SI. No	Description	Quantity
1	Computer system with Internet facility	20
2	Software (Corel-Draw & Reach Fashion Studio)	
	Loaded in each computer	
3	Printer	1